American Red Cross San Diego/Imperial Counties Chapter

# Red Cross Action Report

## SUPPORTING URGENT NEEDS

Your gift gives help and hope to people impacted by disasters in San Diego and Imperial Counties, as well as throughout the country.

### Those who are impacted...

Hurricane Sandy - an unprecedented storm – is cutting a destructive path up the coast, flooding streets with torrential rainfall and battering homes with dangerous, galeforce winds.

The American Red Cross is providing safe shelter from Hurricane Sandy to **thousands of people** across **sixteen states** in the Mid-Atlantic and Northeast resulting from this massive and dangerous storm.

### Because of you, the Red Cross helps by:

Providing shelter for more than **11,000** people in **258** Red Cross shelters in sixteen states. *The number of people going to shelters is expected to grow as the storm continues, until power is restored and people can return safely to their homes.* 

In addition, the Red Cross has:

- Mobilized more than **1,300 disaster workers** into the region from all over the country (**including two from your local Chapter**) with additional workers arriving over the next few days to support the relief effort.
- Activated 170 response vehicles
- Shipped in more than **230,000** shelf-stable meals

#### Your local Red Cross supports the relief effort.

The new Chapter Disaster Operations Center (CDOC) at the San Diego/Imperial Counties Chapter uses advanced technology to monitor the storm and enhance disaster response by creating a common operating picture for the response team and mapping resources, such as shelter locations, feeding and other resource partners, and locations of response vehicles.



#### Get Prepared – Apps & Online Support

**Apps.** The American Red Cross **First Aid app** puts expert advice for emergencies in your hand. *We are still on alert!* Be ready for wildfires with the official Red Cross **Wildfire app**. "Blaze Warnings" let you see where NOAA has issued wildfire warnings, "Blaze Alerts" notify you when a new wildfire occurs

and the "Blaze Path Tracker" gives you a current view of the wildfire's track and perimeter. (Available for iPhone & Android Smart Phones)

#### Safe and Well Website.

People can register on the <u>Red Cross Safe and</u> <u>Well website</u> to let loved ones know they are okay. Safe and Well is a secure



and easy-to-use online tool that helps families connect during emergencies. To register, visit <u>www.redcross.org</u> or call 1-800-RED-CROSS (1-800-733-2767). This site also connects with the Twitter and Facebook accounts of users.

#### What is next?

And even after Hurricane Sandy has left our shores, our job won't be done. We'll be on the ground after each disaster strikes, working side by side with people whose homes were destroyed by an earthquake, storm or fire. We'll be serving hot meals and snacks to families with no electricity or running water. **For as long as we're needed**, we'll be there for people facing the greatest challenge of their lives – and it's only possible because compassionate, thoughtful people like you are willing to pitch in and help.

#### Thank you so much for your support.

"You may be only one person in this world, but to one person at one time, you are the world."

